

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG16/12 12.4
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

REP: TO LENA
FR JULIE
** NEW ORDER **
TTLS \$70700..47X
PLS CFM THX 8/16

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 550												
1			700A-900A	30		\$2,300.00	8/23	8/23	1		THU	1
PROGRAM : GMA												
2			700A-900A	30		\$2,300.00	8/28	8/30	2		TU,TH	2
PROGRAM : GMA												
CON COM1: 1X PER DAY												
3			700A-900A	30		\$2,300.00	9/3	9/3	1		MON	1
PROGRAM : GMA												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
4			600P-630P PROGRAM : NEWS	30		\$3,500.00	8/23	8/23	1		THU	1
5			600P-630P PROGRAM : NEWS CON COM1: 1X PER DAY	30		\$3,500.00	8/28	8/30	2		TU,TH	2
6			500P-600P PROGRAM : NEWS	30		\$2,500.00	8/22	8/22	1		WED	1
7			700P-730P PROGRAM : JEOPARDY	30		\$4,200.00	8/23	8/23	1		THU	1
8			700P-730P PROGRAM : JEOPARDY CON COM1: 1X PER DAY	30		\$4,200.00	8/28	8/30	2		TU,TH	2
9			700P-730P PROGRAM : JEOPARDY	30		\$4,200.00	9/3	9/3	1		MON	1
10			600P-630P PROGRAM : NEWS	30		\$2,200.00	8/26	8/26	1		SUN	1
11			600P-630P PROGRAM : NEWS	30		\$1,600.00	8/25	9/1	1		SAT	2
12			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: 1X PER DAY	30		\$600.00	8/22	8/24	2		W,F	2
13			1000A-1100A PROGRAM : MILLIONAIRE/FEUD CON COM1: 1X PER DAY	30		\$600.00	8/28	8/31	2		TU,F	2
14			1000A-1100A PROGRAM : MILLIONAIRE/FEUD	30		\$600.00	9/3	9/3	1		MON	1

REP HEADLINE# 6282852
*** ORIGINAL REV#0 ***

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15			900A-1000A PROGRAM : DOCTORS	30		\$600.00	8/23	8/23	1		THU	1
16			900A-1000A PROGRAM : DOCTORS CON COM1: 1X PER DAY	30		\$600.00	8/27	8/29	2		M,W	2
17			900A-1000A PROGRAM : DOCTORS	30		\$600.00	9/3	9/3	1		MON	1
18			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$900.00	8/22	8/24	2		W,F	2
19			400P-500P PROGRAM : DR OZ CON COM1: 1X PER DAY	30		\$900.00	8/28	8/30	3		TU-TH	3
20			400P-500P PROGRAM : DR OZ	30		\$900.00	9/3	9/3	1		MON	1
21			1200N-100P PROGRAM : NOON NEWS CON COM1: 1X PER DAY	30		\$1,000.00	8/23	8/25	2		TH,SA	2
22			1200N-100P PROGRAM : NOON NEWS CON COM1: 1X PER DAY	30		\$1,000.00	8/28	8/31	4		TU-F	4
23			1200N-100P PROGRAM : NOON NEWS CON COM1: 1X PER DAY	30		\$1,000.00	9/3	9/3	1		MON	1
24			700P-800P PROGRAM : JEOP/WHEEL	30		\$1,400.00	8/25	9/1	1		SAT	2

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25			1130P-1200M	30		\$500.00	8/26	9/2	1		SUN	2
PROGRAM : SPORTSNIGHT ON NINE												
26			530A-600A	30		\$900.00	8/22	8/22	1		WED	1
PROGRAM : NEWS												
27			530A-600A	30		\$900.00	8/28	8/28	1		TUE	1
PROGRAM : NEWS												
28			530A-600A	30		\$900.00	9/3	9/3	1		MON	1
PROGRAM : NEWS												
29			1200N-1230P	30		\$600.00	8/25	9/1	1		SAT	2
PROGRAM : NEWS												
30			1200N-1230P	30		\$600.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
AUG/12 25300.00 SEP/12 45200.00											CONTRACT TOTAL 70500.00	
											TOTAL SPOTS 47	

MARKET TOTALS \$156,666 WFTV 45% WKMG 7% WESH 38% WOFL 6% WKCF 1% WRBW 1% CABL 2%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*